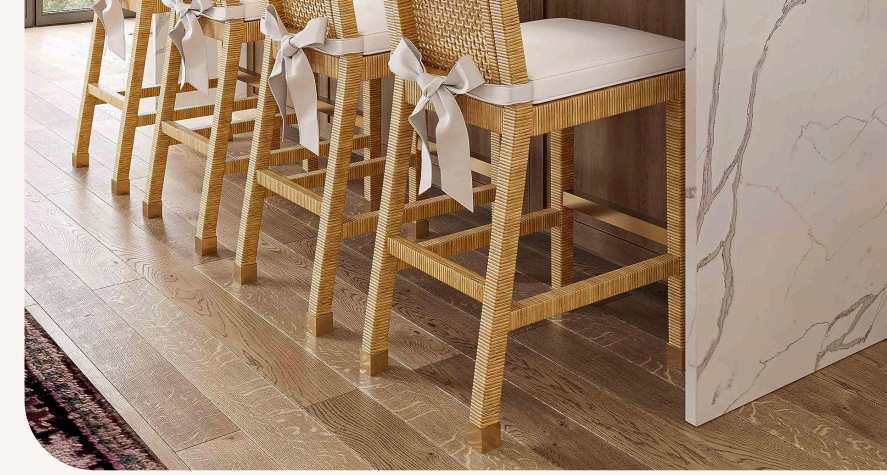


# 2024 Trend Report



## 2024 FORECAST

In 2024, interior design trends embrace vintage lines, bold self-expression, and travel-inspired aesthetics. Natural materials bring nature indoors, while unique shaped pieces and fearless pattern usage add character. Bold color palettes and artistic elements reflect a desire for authenticity. These trends create spaces that are beautiful, meaningful, and innovative.



TREND 01

# Curves Ahead

TREND 01

## Curves Ahead

We couldn't get enough of this trend, so curves are still in — but with a new twist. The trend enjoyed a resurgence in the pandemic era when interior designers noticed a collective desire among customers for softer edges and plush silhouettes that supported a homey, nesting vibe. The 2024 iteration elevates comical squiggles and chunky forms to organic, smooth, and flowing shapes that deliver more elegance and timeless glamour.



a. Rue Swivel Chair | b. Canyon Nightstand | c. Kelly Wearstler Melange Table Lamp | d. Regina Andrew Design Cally Ceramic Pendant  
| e. Velvet Disc Pillow by Sarah Sherman Samuel | f. Dora Coffee Table in Natural by Tov Furniture | g. Ethnicraft Ellipse 3 Seater Sofa  
| h. Wendolyn Mirror | i. June Ottoman by Eny Lee Parker



TREND 02

# Natural Beauty

TREND 02

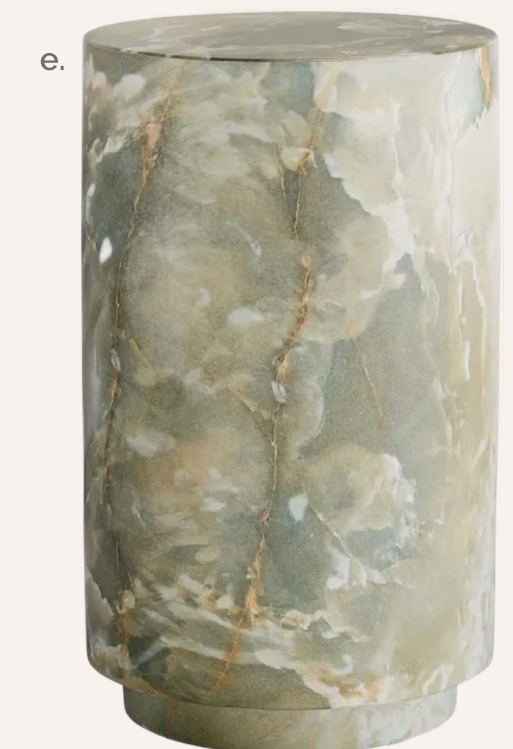
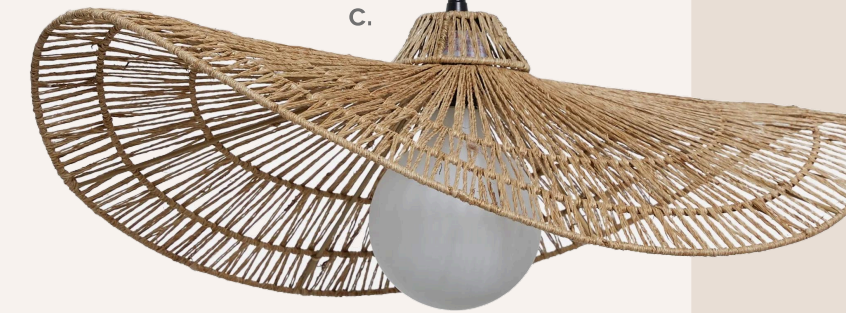
## Natural Beauty

Bringing the outside in is nothing new, but the renewed intention goes a little deeper than wanting a new potted plant. The dual interest in sustainability and creating a serene sanctuary to escape the chaos of the outside world has led to more searches for natural textiles, materials, styles, and nature-inspired palettes like oceanic blues, soft browns, lush greens, and autumnal reds, yellows, and oranges.

Light Oak Wood



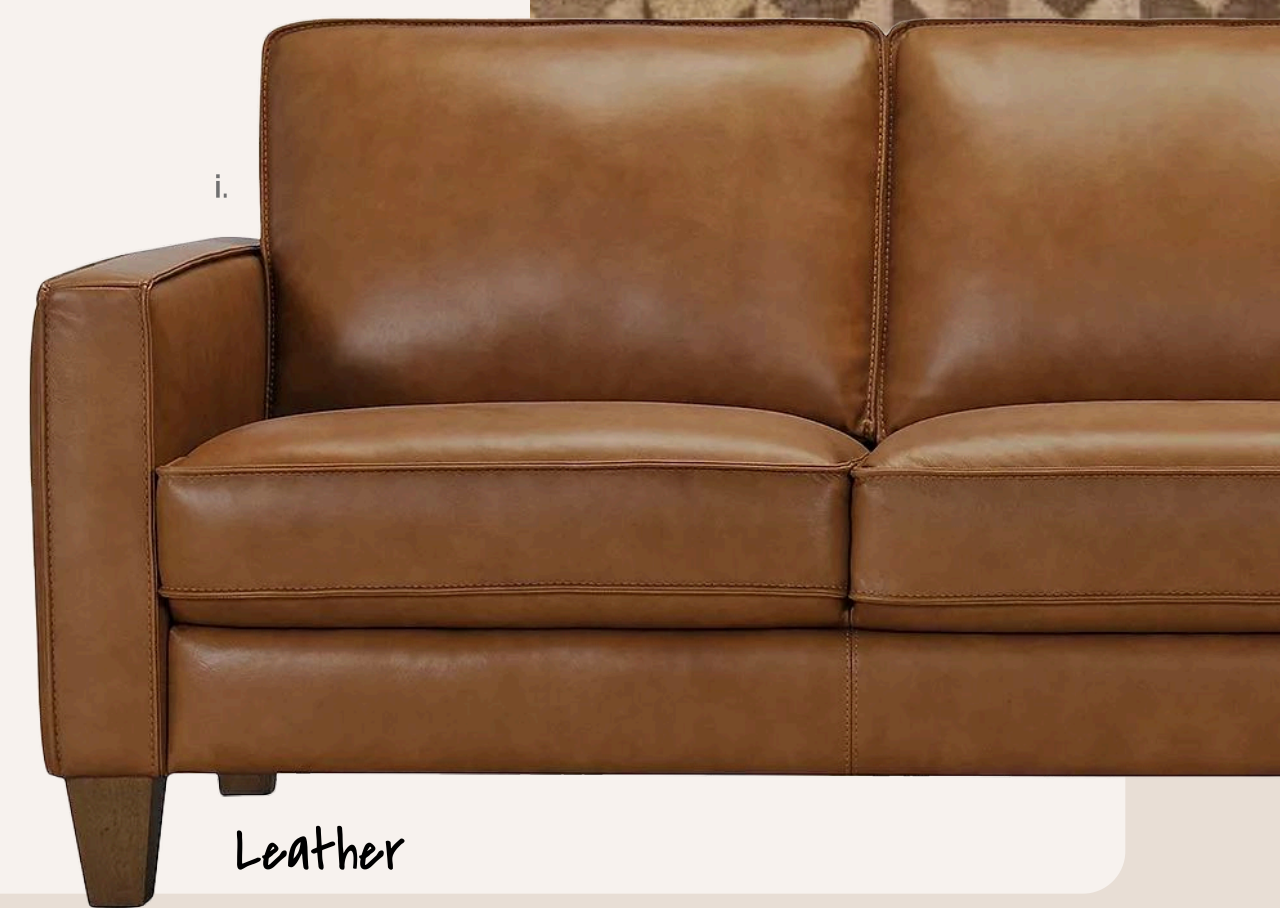
Rattan



Stone & Glass



Woven Materials



Leather

a. Bloomingdale's Weekender Cocktail Table | b. Tyna Rattan Bowl | c. Valar Single Tier Pendant Light | d. Gally Accent Chair | e. Arteriors Herbie Accent Table  
| f. Lemieux et Cie Chevrette Rug by Momeni | g. Victor Leather Pillow | h. Kelly Wearstler Phoebe Stacked Table Lamp | i. Hesh Leather Sofa

TREND 03

# Joyful Decor



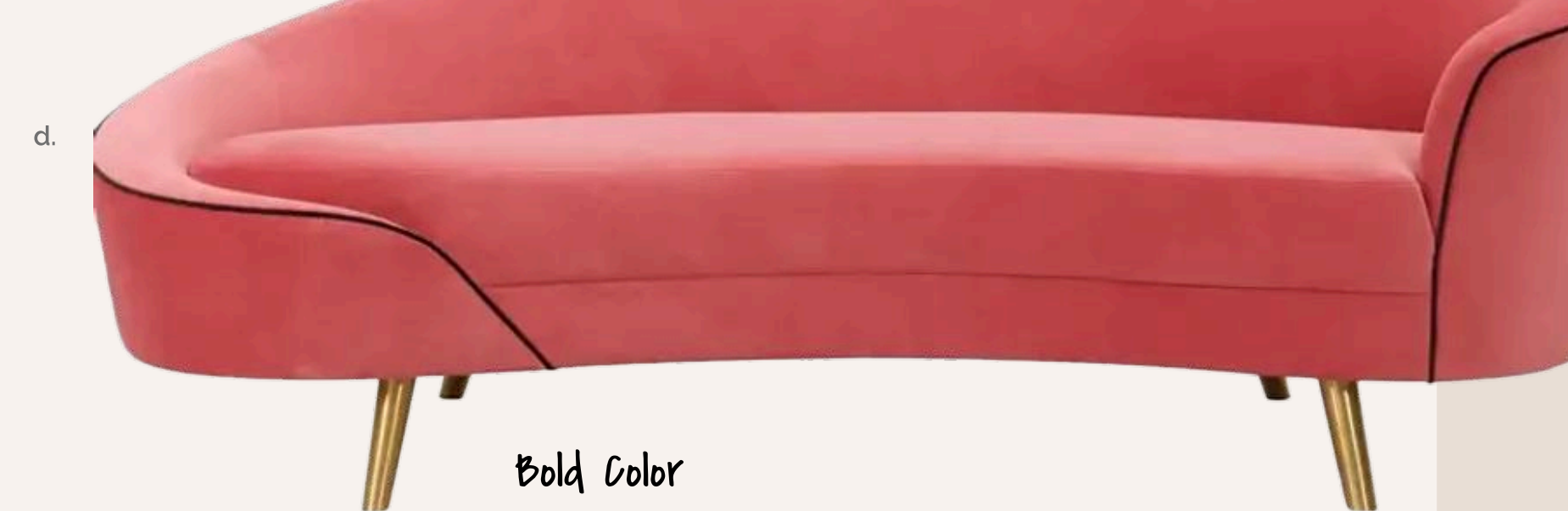
TREND 03

## Joyful Decor

Cheekily named for its effusive, happy style, “Dopamine Decor” is all about infusing self-expression into your home with bold colors and patterns in geometric, checkered, and striped accessories. Show off your unique taste — even in traditionally staid spaces like home offices — with pieces that tell a personal story. Plus, changing up your decor is a great way to instantly refresh any space sans renovations.



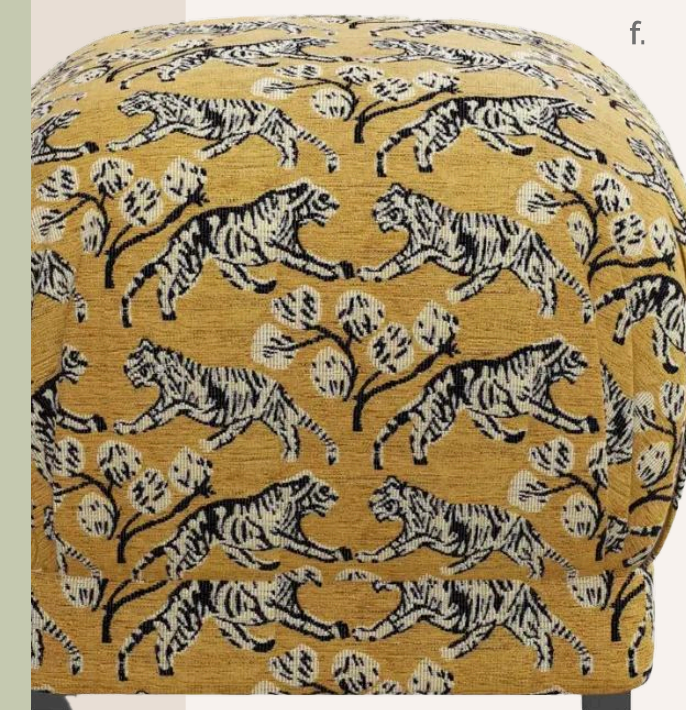
a. *unique shapes*



d. *Bold Color*



h. *Patterns on Patterns*



TREND 04

# English Countryside



TREND 04

# English Countryside

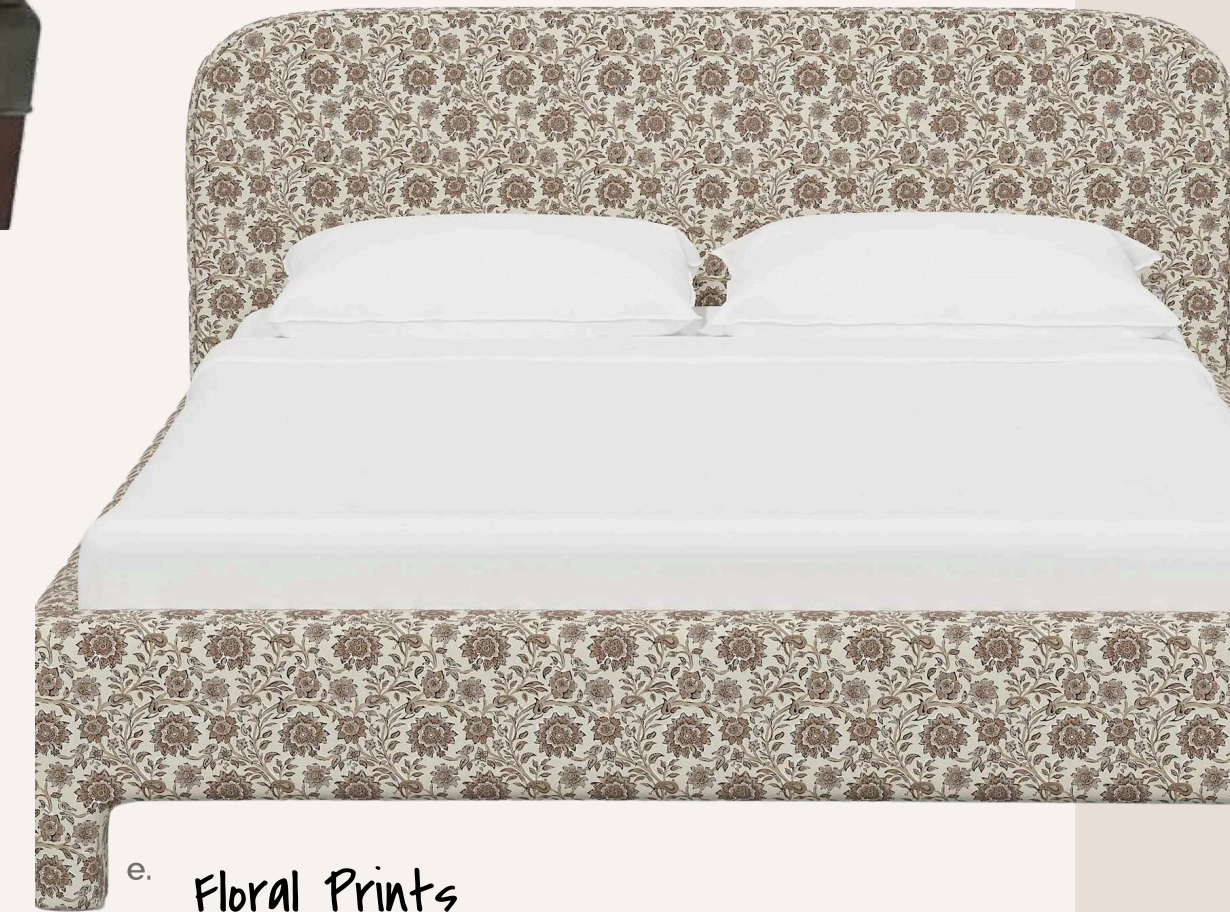
English countryside mixes a charming blend of rustic elements with classic elegance, with a focus on warmth and comfort. Neutral color palettes, florals and plaids, and natural materials combine to create an inviting atmosphere reminiscent of quaint rural cottages. To try this trend, look for traditional furniture pieces like overstuffed tufted sofas, linen slipcovered chairs, mixed materials and art inspired by sprawling countryside.

Lush Green upholstery



a.

b.



e. Floral Prints



d.

Botanical Prints



c.



g.



h.



f.

Plaid Prints



i.



TREND 05

# Eclectic Grandpa

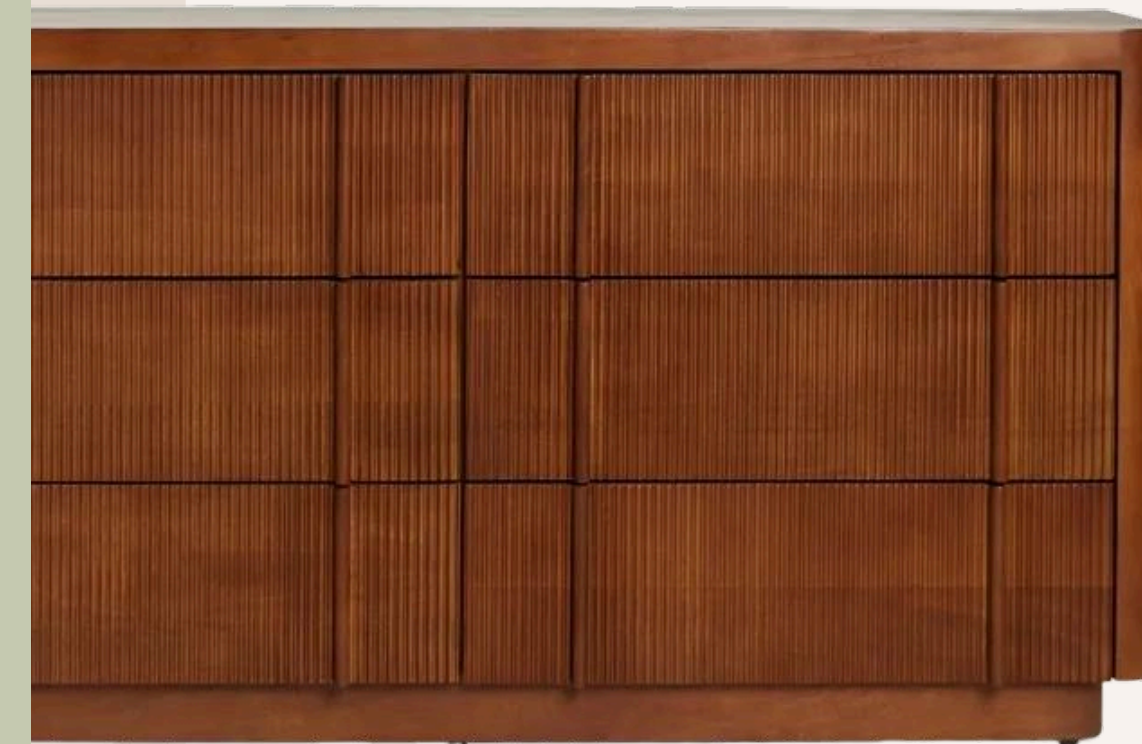
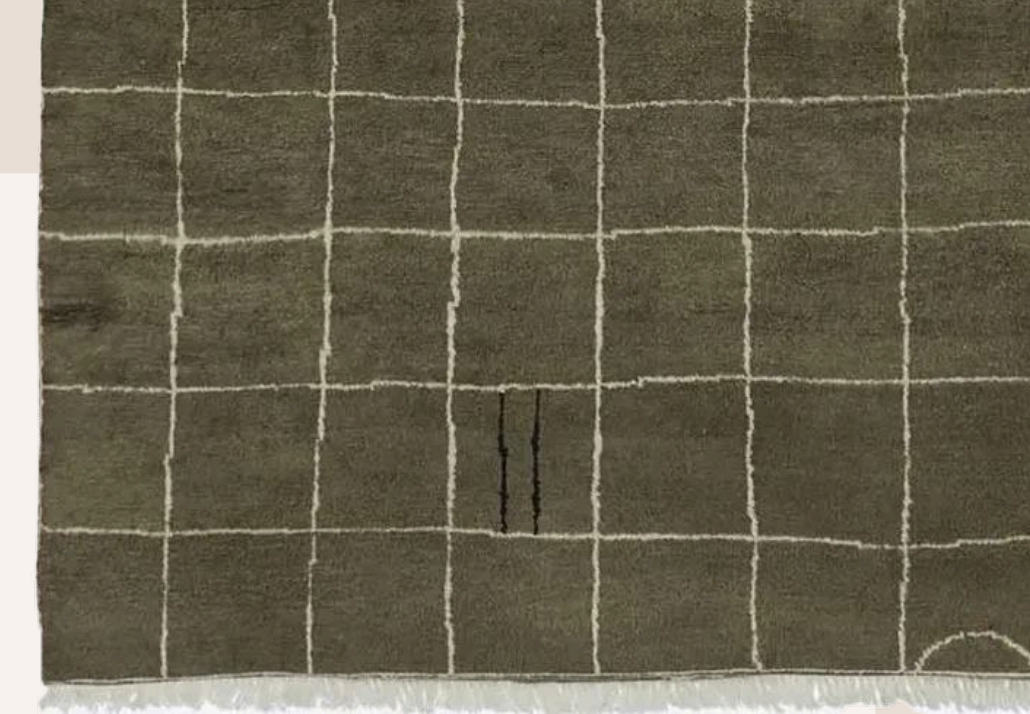
TREND 05

## Eclectic Grandpa

When we first saw the term “Eclectic Grandpa,” coined by Pinterest, we were left scratching our heads. What does that mean? And is this fashion microtrend beautiful and timeless enough to recreate in our homes? See how we’re curating a classic and highly personalized interior style inspired by retro tweed blazers, chunky knitwear, and vintage wristwatches.



Bold Layering Game



Timeless Foundation



Heirloom-worthy gems



Corduroy Accents

TREND 06

# Coastal Cowgirl



TREND 06

## Coastal Cowgirl

To achieve the "coastal cowgirl" look, blend rustic Western charm with breezy coastal aesthetics. Use a neutral palette of whites, beiges, and sandy tones, with accents of soft blues and greens. Incorporate weathered wood, rattan, and leather for furniture and decor, and add nautical touches like driftwood accessories and seashells. Layer in textiles such as linen, fringed throws, and cowhide rugs for texture. Complete the look with vintage inspired pieces and plenty of natural light to create a relaxed, inviting atmosphere.



Cozy textiles



Bandana Prints



Light and Dark Wood



Cowhide Touches



a. Earth Maze Moroccan Shag Rug by Élan Byrd | b. Portola Slipcover Sofa | c. Mendocino Round Dining Table | d. Sugar Feather Sari Decorative Pillow  
| e. Crestview Collection Wyatt Canvas Print | f. Crestview Collection Abbott Wooden Wall Mirror | g. Yarrow Table Lamp  
| h. Global Views Carved Bowl | i. Rio Leather Armchair in Brown & White by LH Imports Ltd

TREND 07

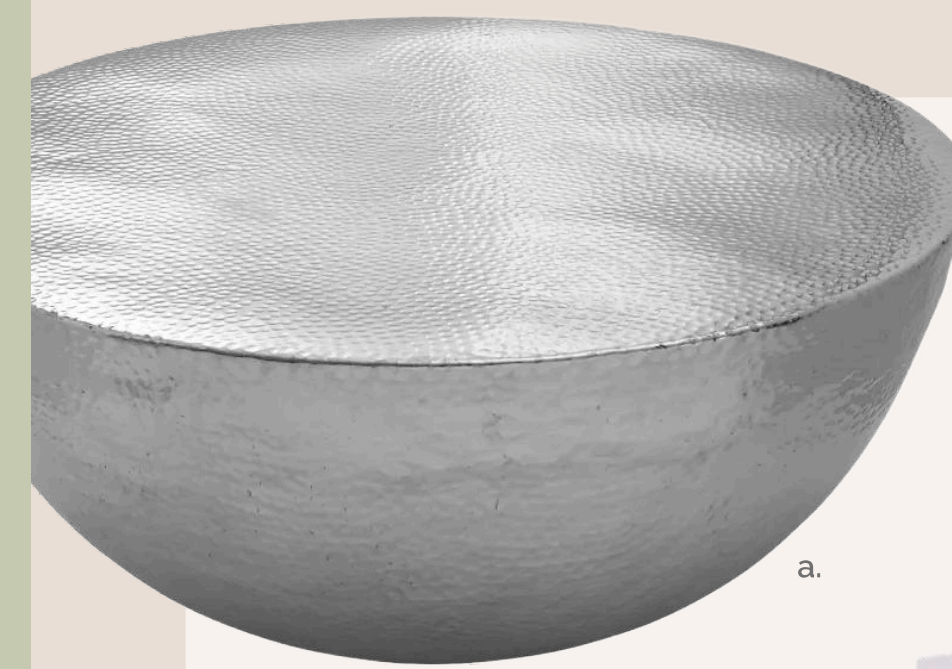
# Silver Accents



TREND 06

## Silver Accents

After a long reign, gold and brass have taken a bit of a backseat to make way for more silver accents in accessories, tables, lighting and more. We've seen silver making a come back in fashion and jewelry, and that focus is trickling into home furnishing as well. To get the look, start small with beautiful accessories, or look for silver inlays in larger pieces of furniture like buffets, media units, and dining tables.



a.



b.

Modern Sophistication



c.



d.



e.

Silver Inlays



f.

Luxurious Touch

Cooler Tones



g.

h.

